



# SUN THEORY

## CREATING THE CANNABIS PRODUCTS AND EXPERIENCE OF TOMORROW

Today's dynamic cannabis industry is constantly adapting to changing regulatory and economic conditions.

The ability to navigate the industry's rollercoaster of change is THE make-or-break skill for any cannabis operator.

Sun Theory Holding Co. is a vertically integrated cannabis company that is building a portfolio of businesses driven to deliver the next-generation products, innovation and retail experiences that today's – and tomorrow's – cannabis consumers will demand. By leveraging skills and experience gleaned from the restaurant, hospitality and retail industries, Sun Theory's leadership is seeking to transform cannabis from the inside out through a curated portfolio of operationally efficient businesses with experienced, professional management teams that are dedicated to innovation. Sun Theory's current portfolio includes:

- **Dialed In...Gummies** innovative, solventless rosin-based edibles
- **Roots RX** recreational dispensary locations in six Colorado mountain ski towns which complement Sun Theory's other retail holdings
- **Terrapin Care Station** recreational dispensary locations in the Denver metro area
- Colorado's **3D Salida** and **Durango Rec Room** dispensaries
- Evergreen Naturals cultivation and processing facilities

Founded in 2017, Sun Theory is based in Denver, Colorado.

For more information visit Sun Theory Holding Co. at [www.experiencesuntheory.com](http://www.experiencesuntheory.com).

**dialed in**  
**gummies**

**ROOTS RX**  
**RECREATIONAL X**

**TERRAPIN**